

Mackinaw Area Visitors Bureau

Marketing Partner Application (page 1)

Membership Dues Structure

Marketing Partner – Category 1 **\$200.⁰⁰ per year**

Gift Shops, Fudge and Candy Shops, Variety Shops, Gas Stations, Grocery Stores, and others not mentioned under this category.

Marketing Partner – Category 2a **\$14.⁰⁰ per Camp Unit Site**

Campgrounds. *Example: \$14.⁰⁰ x 100 Camp Unit Sites {being sites used for Motorhomes, Camping Trailers, Tents or any other removable camping unit} = \$1,400.00 total per year on any day of the year.*

Marketing Partner – Category 2b **\$400.⁰⁰ per year**

Attractions, Banks, Miniature Golf Courses and Restaurants.

Marketing Partner – Category 3 **\$1,500.⁰⁰ per year**

Ferry Boat Services and Casinos.

Marketing Partner – Category 3a **\$600.⁰⁰ per year**

18 Hole Golf Courses.

Please check the correct Membership Category and Select payment below.

- ☐ Yes, I would like to become a Marketing Partner of the Mackinaw Area Visitors Bureau, enclosed is my payment and information.
- ☐ Yes, I would like to become a Marketing Partner of the Mackinaw Area Visitors Bureau, please bill me with payment being due 30 days from date of invoice.

*Contract Terms: 30 days' net from time of billing. There is a 1.5% late fee accrued per month on any unpaid portion of bill, unless prior arrangements are made with accounting.

**Any costs, including but not limited to legal fees, associated with the collection of past due accounts will be the financial responsibility of the advertiser/contract fee.

Application and dues must be received by October 31st, for inclusion in the Annual Vacation Guide

Mackinaw Area Visitors Bureau
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www.mackinawcity.com

Marketing Partner Application (page 2)

Membership Information

Business Name: _____

Contact Person: _____ Title: _____

Address: _____

Phone Number: _____ Toll-Free Number: _____

e-Mail Address: _____ Fax Number: _____

Winter Contact Information

Is your business open year-round: ☐ Yes ☐ No

If No, Please specify months open: _____

Winter Address: _____

Winter Phone Number: _____ Fax Number: _____

e-Mail Address (Winter if different): _____

Electronic Information

Business Website Address (For Free Hyperlinks): _____

Facebook: _____ Twitter: _____ YouTube: _____

Description

Free 40-60-word description for MAVB Website and Promotional Material:

Membership Disclaimer

By signing the Marketing Partner Application and paying Membership Dues you are authorizing the Mackinaw Area Visitors Bureau to mail, fax and e-Mail information updates, sales material and corporate partner information.

Please enclose a photo or logo with this application